

OCT  
7TH

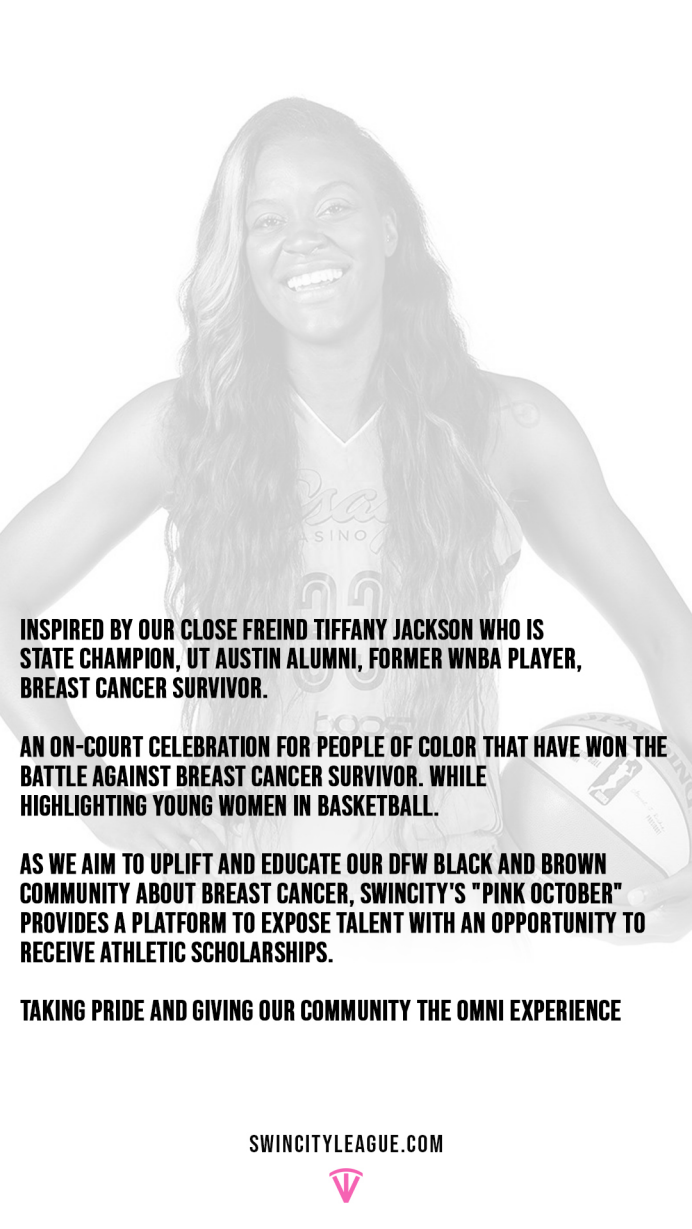
XIII



214.938.7273  
SWINCITYLEAGUE.COM



WE  
THE CITY



**INSPIRED BY OUR CLOSE FREIND TIFFANY JACKSON WHO IS  
STATE CHAMPION, UT AUSTIN ALUMNI, FORMER WNBA PLAYER,  
BREAST CANCER SURVIVOR.**

**AN ON-COURT CELEBRATION FOR PEOPLE OF COLOR THAT HAVE WON THE  
BATTLE AGAINST BREAST CANCER SURVIVOR. WHILE  
HIGHLIGHTING YOUNG WOMEN IN BASKETBALL.**

**AS WE AIM TO UPLIFT AND EDUCATE OUR DFW BLACK AND BROWN  
COMMUNITY ABOUT BREAST CANCER, SWINCITY'S "PINK OCTOBER"  
PROVIDES A PLATFORM TO EXPOSE TALENT WITH AN OPPORTUNITY TO  
RECEIVE ATHLETIC SCHOLARSHIPS.**

**TAKING PRIDE AND GIVING OUR COMMUNITY THE OMNI EXPERIENCE**

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## OUR PLAN

### **STRENGTHEN THE COMMUNITY.**

#### **SWINCITY PUSHES THE FOLLOWING:**

- **PHYSICAL EDUCATION THROUGH SPORTS**
- **MENTAL HEALTH AWARENESS**
- **EDUCATING YOUTH ON THE SIDES OF SPORTS SUCH AS:**
- **COMMUNITY INVOLVEMENT**
- **COMMUNICATIONS**
- **BROADCASTING**
- **FINANCIAL LITERACY**
- **PUBLIC SPEAKING**
- **INTERNATIONAL BUSINESS**
- **SPORTS HEALTH EDUCATION**
- **BRINGING IN PROFESSIONALS TO HELP TEACH & MENTOR YOUTH**
- **RELIEF CAMPS**
- **WORKING CLOSELY WITH RESEARCHERS IN THE U.S. TO HELP IDENTIFY TRENDS THAT SWINCITY CAN ADDRESS IN THE COMMUNITY.**



# **PINK OCTOBER** **TIMELINE** **THE EVOLUTION**

- **2010 - SKILLS TRAINING FROM 20-100**
- **2013 - EXPOSURE CAMP TOUR 4 CITIES**
- **2020 - PINK OCT SHOOTOUT - 7 TEAMS**
- **2021 - PINK OCT SHOOTOUT - 18 TEAMS**
- **2022 - PINK OCT SHOOTOUT - 24 TEAMS**
- **2023 - PINK OCT SHOOTOUT - 36 TEAMS**



# IN THE STREETS

WE GIVE BACK TO THE COMMUNITY

OUR INDEPENDENT SCHOOL DISTRICT RELATIONSHIPS

OUR RELATIONSHIP WITH PRO ATHLETES

EXPANDING THE YOUTH MINDS IN THE COMMUNITY

INNOVATIVE SPORTS IDEAS

OUR BIG BUDDY PROGRAMS

# EXCLUSIVENESS

1 OF 25 NBA/NCAA SANCTIONED LEAGUES IS THE  
UNITED STATES

OUR OWN MAGAZINE "SWINCITY MAG"

USA BASKETBALL AFFILIATE

ARTICLES IN TOP PLATFORMS

ARTICLES IN:

**ESPN**

ANDSCAPE

**DALLAS  
Observer**

**VoyageDallas**



**BALLERS**  
THE MAGAZINE

LDL  
MAGAZINE

**DW**

WE ARE SANCTIONED BY:



SWINCITYLEAGUE.COM



**DID YOU KNOW OVER HALF A DECADE OF  
HELPING OVER 500 PLAYERS OF THE  
DFW METROPLEX GOING TO PLAY  
COLLEGIATE BASKETBALL.**

**RECEIVED IN ATHLETIC SCHOLARSHIPS.**

**\$70,000,000.00**



**7.4K 40.6K**

# **STATISTICS**

**OVER THE PAST 3 YEARS**

**2020**

ATTENDANCE

**1075**

SPECTATORS

LIVE STREAM

**439**

SOCIAL MEDIA

**19K**

IMPRESSIONS

**2021**

ATTENDANCE

**2242**

SPECTATORS

LIVE STREAM

**720**

SOCIAL MEDIA

**124K**

IMPRESSIONS

**2022**

ATTENDANCE

**5327**

SPECTATORS

LIVE STREAM

**1893**

SOCIAL MEDIA

**500K**

IMPRESSIONS

**SWINCITYLEAGUE.COM**



# PARTNERS



FRESKEY



SPRING CREEK SPARTANS



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## SPNOSORS OF SWINCITY LEAGUE



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# **PINK IT OUT**

## **\$10,000.00**

**FOUR 3 X 6 BANNERS**

**FOUR 4 X 10 BANNERS**

**FOUR 7 X 7 BANNERS**

**SCORETABLE BANNER**

**LOGO UNIFORM PLACEMENT ON ALL 300 UNIFORMS**

**COMPANY NAME MENTIONED AS PART OF EVENTS PROMO**

**SOCIAL MEDIA SHOUTOUT OF ALL PLATFORMS**

**DJ ANNOUNCEMENTS**

**PRESENTATION/SEMINAR**

**HALF TIME GIVE AWAYS**

**COMPANY NAME LISTED IN ALL PRESS RELEASES**

**INCORPORATE MOBILE APP OR QR CODE**

**LOGO ON GAME AND EVENT SIGNAGE**

**LOGO ON WEBSITE**

[SWINCITYLEAGUE.COM](http://SWINCITYLEAGUE.COM)



# JUST PINK

**\$8,500.00**

**FOUR 4 X 10 BANNERS**

**TWO 7 X 7 BANNERS**

**LOGO UNIFORM PLACEMENT ON UNIFORMS**

**COMPANY NAME MENTIONED AS PART OF LEAGUE PROMO**

**SOCIAL MEDIA SHOUTOUT OF ALL PLATFORMS**

**LOGOS ON PRIME LOCATIONS**

**HALF TIME GIVE AWAYS**

**COMPANY NAME LISTED IN ALL PRESS RELEASES**

**LOGO ON GAME AN EVENT SIGNAGE**

**LOGO ON SITE**

[SWINCITYLEAGUE.COM](http://SWINCITYLEAGUE.COM)



**BECAUSE  
IT'S PINK**

**\$5,500.00**

**THREE 3 X 6 BANNERS  
LOGO UNIFORM PLACEMENT  
COMPANY NAME MENTIONED AS PART OF LEAGUE PROMO  
SOCIAL MEDIA SHOUTOUT OF ALL PLATFORMS  
DJ ANNOUNCEMENTS  
LOGOS ON PRIME LOCATIONS HALF TIME GIVE AWAYS  
COMPANY NAME LISTED IN ALL PRESS RELEASES**

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# MORE INFO

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